

# Fred Cohen & Associates

*Specializing in Information Protection Since 1977*

## Policy Development Process

**Standards-based policy development (usually ISO 17799)  
Custom built to meet unique enterprise governance needs**

### Based on unique enterprise governance needs

- Each enterprise has different structures, responsibilities, and process
  - Different leaders want different controls and have different risk views
  - Each enterprise has different key systems based on their processes
- “Off-the-shelf policies just didn't do the job for our enterprise”*

**Policy mapping, reconciliation, and by-reference policy  
Providing a baseline that won't disrupt current operations**

### Policy mapping and reconciliation is the first step

- Existing policies are mapped into the applicable standard
  - Mapping shows inconsistencies, missing elements, and circularities
  - By-reference policies reconstruct policies in the standards framework
- “Their team read and mapped more than 50 policies and found many gaps”*

**Leveraging extensive content and policy templates  
Using expert consultants with many years of experience**

### Policy rewrite, responsibility mapping, and basis

- The basis for all policy decisions is collected and identified
  - A standards-based policy is generated and mapped to individual duties
  - Facilitated meetings align the basis, policy, and duties for the final policy
- “approvals were easy because the key players made the key decisions”*

**Built in a process that generates enterprise-wide agreement  
Yields a painless “current state” policy and a path forward**

***Contact your account representative to set up a  
scoping call today***

## The standard process and options

Retain existing policies starts here:

- Gather existing policies in digital form and map them into the standard
- Generate by-reference policy and extract policy that should be controls
- Resolve gaps, inconsistencies, and circularities in by reference policy

From-scratch policy starts here:

- Determine governance approach and do detailed policy basis document
- Generate draft final policy and responsibilities documents
- Reconcile responsibilities with key participants and decision-makers
- Repair the basis, policy, and duties and create schedules for activities

## Policy implementation over time

- The CISO meets with key staff to map the final policy into current reality
- The current "reality" policy, schedule, and basis are approved as current
- A plan is built for evolving toward the final policy goal
- Normal operational upgrades and enterprise evolution implements policy



### What you can always expect from us

We are always direct, polite, respectful, honest, and helpful.  
We have a sense of humor and try to start and end meetings with it.  
We always act professionally and responsibly.  
We do not discriminate against any individual or group.  
We do not miss deadlines or show up late for meetings.  
We keep our clients informed to minimize surprises.

### **Contacting Fred Cohen & Associates**

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